Model F-197









The F-197 is our popular credit card model that is only 3mm thick and easily fits in most wallets. Having an extra large imprint area, makes the USB Credit Card model an ideal choice for when 4 color process printing is required.

Available Memory



Production Leadtime
21 Days

Available Colors

Color	
PMS #	White

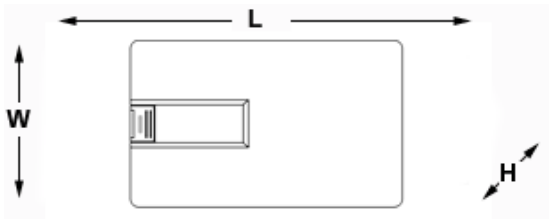
Pricing (CAD) -- Monday, November 23, 2026

	25 - 49	50 - 99	100 - 249	250 - 499	500 - 749	750 - 1.5K	1.5K - 3K	3K - 5K	5K - 10K
512 MB	$9.08	$8.78	$8.51	$7.80	$7.16	$6.41	$6.24	$5.92	$5.75
1 GB	$9.90	$9.59	$9.29	$8.69	$8.15	$7.58	$7.20	$7.03	$6.84
2 GB	$10.54	$10.21	$9.83	$9.18	$8.70	$7.97	$7.77	$7.59	$7.34
4 GB	$10.86	$10.51	$10.17	$9.53	$9.08	$8.42	$8.10	$7.86	$7.62
8 GB	$11.22	$10.91	$10.61	$9.91	$9.44	$8.74	$8.30	$8.09	$7.79
16GB	$12.44	$12.19	$11.99	$11.51	$11.09	$10.42	$10.15	$9.76	$9.42
32GB	$15.57	$15.31	$15.07	$14.64	$14.13	$13.61	$13.39	$13.01	$12.80
64GB	$17.97	$17.77	$17.55	$17.19	$16.64	$16.28	$15.94	$15.35	$15.04
128GB	$22.84	$22.57	$22.26	$21.87	$21.33	$21.08	$20.72	$20.07	$19.69

IMPORTANT: Due to the price volatility of NAND Flash Memory, prices can change daily and without notice.

Product Details

Product Dimensions



Inches: 3.36" x 2.13" x 0.11"
Millimeters: 85.5 x 54.3 x 3

Warranty: 3 Years

Product Specifications

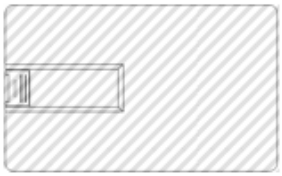
Product Material	: High Impact Plastics
Weight	: 11 Grams
Interface	: USB 2.0
System Requirements	: Windows 95 and above, Mac OS 8.6 and above, Linux.
Drivers	: Required only for Windows 95/98
Power	: No external power required.
System Compatibility	:

Balsam Promotions
info@balsampromotions.com
Tel : (905) 830-1827
Fax : (905) 830-0041

Branding Options

Imprint Location 1

Imprint Area (L x W)

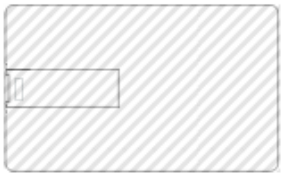


Inches: 3.36" x 2.13"
Millimeters: 85.50 x 54.30
Print Area designated by:

Note: Pad printing area is 1.75" x 1.75" to the right of the memory tab. Four color process can be the entire card surface. Four color process always incurs an additional cost. Please request the artwork template for 4 color process.

Imprint Location 2

Imprint Area (L x W)



Inches: 3.36" x 2.13"
Millimeters: 85.50 x 54.30
Print Area designated by:

Note: Pad printing area is 1.75" x 1.75" to the right of the memory tab. Four color process can be the entire card surface. Four color process always incurs an additional cost.

Accessory OPTIONS

No Options Available

Packaging OPTIONS



PKG-004



PKG-005



PKG-001

Data Services

Standard Preload

We can preload presentations, product catalogues or any other promotional materials you desire. Whether it is to supply important data to your clients or just to reinforce your company message, preloading your custom USB Flash Drives with data is an excellent concept.

IMPORTANT: Please ensure that your preload has been thoroughly tested. We do not test or validate the data in any way; we simple preload what we have received. When a preload is received we will forward you a screenshot for your approval indicating the total number of files as well as the aggregate file size of your preload. In addition, you will be sent a link that will allow you download a zipped document containing your entire preload; should you wish to review before being sent into production.

Standard Preload with Protection

Protect your preloaded data from accidental deletion with our partition service. We will divide your drive into two areas ("partitions") - one for your data, and one for your end user's files. Data preloaded in a separate partition cannot be erased even if the drive is formatted. When you insert the Flash Drive into your USB port, 2 drive icons will appear: one contains the preloaded content and the other partition acts as a standard removable flash drive (user area).

Custom Drive Icon and Label

Customize your USB Flash Drive's standard OS icon with your company imagery. Custom Icons makes a lasting visual impression whenever a user plugs in your USB Flash Drive. In addition, you may also provide a textual label, not to exceed 11 characters, that will be displayed along side your customized drive icon. The customized USB appears with this name when plugged into a computer: a small but noticeable touch. Note: Drive icon must be provided in an ICO format with a pixel size of 48 x 48. Drive label cannot exceed 11 characters.